



Nutrition and Aging Resource Center

2024 Innovations in Nutrition Synergy Summit: Bridging Ideas and Innovation
Hosted by the Nutrition and Aging Resource Center

May 15-16

Des Moines, Iowa

May 15, 2024

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| 8:00 am – 9:00 am | Conference Check-In |
| 9:00 am – 9:30 am | Welcome and Opening of General Session |
| 9:30 am – 11:00 am | Session 1: Keynote Speaker – Strategic Communications, Transitions, and Transformation |
| 11:00 am – 11:15 am | Morning Break |
| 11:15 am – 12:45 pm | Session 2: How to Create a Content Marketing Strategy |
| 12:45 pm – 1:45 pm | Networking Luncheon |
| 1:45 pm – 2:45 pm | Session 3: Innovations in Nutrition 2021 Cohort Celebration Panel |
| 2:45 pm – 3:15 pm | Wellness Session |
| 3:15 pm – 4:15 pm | Session 4: Media Training |
| 4:15 pm – 4:20 pm | Nutrition and Aging Resource Center Day 1 Summary |
| 4:30 pm – 5:30 pm | Happy Hour and Reception |

May 16, 2024

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| 8:00 am – 9:00 am | Technical Assistance Appointments with Nutrition and Aging Resource Center and Administration for Community Living Staff |
| 9:00 am – 10:15am | Session 5: Innovation Panel |
| 10:15 am – 10:30 am | Break |
| 10:30 am – 11:30 am | Session 6: Breakout Rooms by Grant Type |
| 11:30 am – 12:00 | Work time and Break |
| 12:00 – 1:00 pm | Networking Luncheon |
| 1:00 pm – 2:00 pm | Session 7: 508 Compliance Training |
| 2:00 pm – 3:15 pm | Session 8: Partnering with City and State Government |
| 3:30 pm – 3:45 pm | Wellness Session |
| 3:45 pm – 4:45 pm | Session 9: Artificial Intelligence Utilization |
| 4:45 pm – 5:00 pm | Conference Conclusion |

This project was supported in part by grant number 90PPNU0002 from the U.S. Administration for Community Living, Department of Health and Human Services, Washington, D.C. 20201. Grantees undertaking projects with government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not, therefore, necessarily represent official ACL policy.